



## **DJI GmbH Recruitment 2017**

### **Position 6.: Product Manager/ Product Marketing Manager**

**This position will be based in Frankfurt, Germany.**

#### **Job description:**

- Before product launches, conduct product testing and provide feedback to R&D;
- Follow up on every step of product launch, become a bridge between R&D and marketing/design/web developers.
- Digest technical key points/ product specs, and deliver them to sales/marketing/design colleagues, for them to conduct marketing strategy/relevant designs.
- Provide product training to internal employees and external partners, such as resellers or distributors.
- On-site technical support for important events, such as product launches, press conferences, etc.
- Occasional speaking opportunities at events as a leading tech voice
- Work with the video team on film projects and offer drone/gimbal/camera operation help
- Travelling up to 40%.

#### **Requirements:**

- At least 2 to 4 years of experience in electronic products (from photography/film industry/camera or relevant products would be preferred)
- Solid knowledge of imaging technology
- Good interpersonal and communication skills
- Fluent English speaker (additional language is a plus)